ENDING FAMILY HOMELESSNESS FOR GOOD

Corporate and Group Engagement and Sponsorship

wellspringfs.org
Wellspring Family Services offers many ways for your company, workplace, or group to help prevent and end family homelessness.

By teaming up with us your organization will connect families to stable housing, trauma-informed early learning, diapers, clothing, and other essentials.

We provide a unique opportunity to align your organization’s social engagement priorities with an unseen and critically underserved crisis.

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Volunteerism

Help families facing homelessness through volunteer opportunities for groups and individuals year-round.

More on pages 4-5

Campaigns

Lasting Change Campaign (April 28 – May 5)  
Wellspring’s annual virtual fundraising appeal.

Giving Together Campaign (Nov 1 – Dec 31)  
Wellspring’s largest annual fundraising appeal and gift drive.

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Donation Drives

Fresh Starts (March 13 – April 14)  
Collect newborn items to help families welcome a new child.

Ready to Learn (July 18 – Aug 8)  
Collect school supplies to set children up for success this year.

Giving Together (Nov 1 – Dec 19) Collect holiday toys and gifts, to help every family have a joyous holiday season.

In-Person Events:

Family Resource Fairs (June 17 and August 26)  
Day-long outdoor Family Resource Fairs bring assistance and resources to the communities that need them most.

Change is Brewing Events (May 2, July, and Dec)  
In-person, after-hours fundraising and social events held at local taprooms.

Early Learning Center Promotion Ceremony (June 30)  
“Graduation Day” at Wellspring for ELC students moving on to kindergarten.

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Your group is welcome to volunteer at Wellspring Monday through Friday between 10 am-4 pm. We recommend a two-hour volunteer event.

Remote volunteer activities can be done anytime. For more information, please contact:

(206) 787-8018 or volunteer@wellspringfs.org

In-Person Volunteering

1-15 People
We will match your group and skillsets with our most urgent projects. Support in our Family Store is the most popular group volunteer opportunity.

16+ People:
Due to our space constraints, we cannot accommodate groups larger than 15 at our facility. Larger groups can help with one of the remote projects listed under Remote Volunteering.
Remote Volunteering

Volunteering remotely can be tailored to your group’s interest, time, skillset, and budget. We have listed a few options below and would be happy to brainstorm with you.

**Kit Assembly**: assemble hygiene kits, school supply kits, backpacks, or other essentials to support families facing homelessness. Let us know details about your volunteer event, we will create a wish list for you, and you can have items delivered to the location of your choosing.

**Letter Writing**: provide positive messages to the families we serve or thank our donors and community members by writing cards or notes of encouragement and appreciation. We provide the message, and you provide the notecards and handwriting.

**Build-A-Project**: If your group has a specific skillset or interest and would like to share their talent with the families Wellspring serves, let's discuss unique projects that fit your interest and availability.

**Host a Drive**: Provide essentials to families in need. You can support one of our themed drives or create your own.
SPONSORSHIP EVENTS AND ENGAGEMENT

Lasting Change Campaign
(April 28 – May 5)
Wellspring’s annual virtual fundraising appeal campaign as community members, philanthropists, volunteers, and business leaders come together to help end family homelessness for good.

Giving Together Campaign
(Nov 1 – Dec 31)
Wellspring’s largest annual fundraising appeal and family gift drive provides an opportunity for the community to dedicate their year-end giving to ensuring every family who calls on Wellspring has access to services that lead to stable housing and a bright future. The campaign also invites individuals and organizations to donate or collect new toys and gift items for youth.
Family Resource Fairs (FRF)
(June 17 @ Liberty Park in Renton and August 26 @ Wellspring)
FRFs are day-long in-person events that fill a gap to make wrap-around services more accessible, all in one place at the same time. FRFs lessen the burden on families that need housing assistance, job opportunities, health and wellness support, school supplies, diapers, and other essentials. Refreshments, door prizes, music, and children’s activities foster a warm and welcoming environment.

Change is Brewing Events
(May 2, July, and Dec)
In-person, after-hours fundraising and social events held at family-friendly public houses or tap rooms, including Chuck’s Hop Shop in Seward Park (May) and Reuben’s Brews in Ballard (December).

Early Learning Center Promotion Ceremony
(June 30)
“Graduation Day” at Wellspring for ELC students moving on to kindergarten. Festivities include a commencement ceremony, songs performed by graduates, and a reception for graduates and families.

In-Kind Product Donation Drives
Up to three seasonal community drives (see page 3).
Your generosity means the world to the families we serve. Wellspring is proud to recognize your support through our public engagement programs, including social media, a quarterly newsletter, and many more opportunities.

In addition to the options below, we offer customized sponsorships of our in-person Family Resource Fairs, Change is Brewing events, and ELC Kindergarten Promotion Ceremony beginning at $3,500 per event.

$3,500 Friend - Company name listed on:
- Lasting Change campaign website and two campaign videos sent to our donors.
- One issue of 2023 Wellspring newsletter.
- Wellspring Corporate Partner webpage at wellspringfs.org.

$7,500 Associate - Above, plus:
- Company logo and hyperlink on Wellspring website and Lasting Change campaign website.
- Company logo displayed in two Lasting Change campaign videos or on year-end Giving Together website and marketing materials.
- Social media acknowledgement during the Lasting Change campaign.
$10,000 Partner - Above, plus:
• VIP recognition on Lasting Change website, donor appeals, two virtual donor events, and via social media.
• Logo recognition in one additional (two total) 2023 Wellspring newsletters.
• Additional social media acknowledgement in 2023.

$20,000 Premier - Above, plus:
• Logo recognition as sponsor of one community in-kind product donation drive (hygiene kits, school supplies, or holiday items).

$35,000 Ambassador - Above, plus:
• Logo recognition as sponsor of one additional (two total) community in-kind product donation drives.
• Presenting Sponsor recognition of the Lasting Change campaign.
• Most prominent recognition online, in print, at event, and via social media.
• Includes opportunity for video or in-person address by sponsor to the campaign audience.
Employees routinely face personal crises that affect their professional lives. Wellspring’s Employee Assistance Program (EAP) is here to help.

We connect employees with mental health services, childcare resources, legal help, financial counseling, elder-care services, and an array of other services that help them address crises quickly.

When you offer Wellspring’s (EAP) as part of your benefits package, you communicate that you’re committed to your employees’ well-being—at work, and beyond.