

ENDING FAMILY HOMELESSNESS FOR GOOD



Wellspring

2024

Corporate and Group

Engagement and
Sponsorship

wellspringfs.org





Wellspring Family Services offers many ways for your company, workplace, or group to help prevent and end family homelessness.



By teaming up with us your organization will connect families to stable housing, trauma-informed early learning, diapers, clothing, and other essentials.

We provide a unique opportunity to align your organization's social engagement priorities with an unseen and critically underserved crisis.

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Campaigns

Lasting Change Campaign (May 3 - 10)

Wellspring's annual in-person event and online fundraising campaign.

Giving Together Campaign (Nov 22 – Dec 31)

Wellspring's largest annual fundraising campaign and gift drive.

More on page 4

Donation Drives

We are grateful for your partnership to collect essentials year round. Contact us for our current greatest needs.

Giving Together

(Nov 1 – Dec 11) Collect holiday toys and gifts, to help every family have a joyous holiday season.

Volunteerism



Help families facing homelessness through volunteer opportunities for groups and individuals year-round.

More on pages 8-9

In-Person Events:

Family Resource Fairs (June and August)

Day-long outdoor Family Resource Fairs bring assistance and resources to the communities that need them most.

Donor Impact Events

Change is Brewing (quarterly)
Fundraising Receptions (April, October)

Early Learning Center Promotion Ceremony

“Graduation Day” at Wellspring for preschool students moving on to kindergarten.

More on page 5

SPONSORSHIP EVENTS AND ENGAGEMENT



Lasting Change Campaign

(May 3 – 10)

Wellspring's annual fundraising campaign as the community comes together to help prevent and end family homelessness.



Giving Together Campaign

(Nov 22 – Dec 31)

Wellspring's largest annual fundraiser and gift drive provides an opportunity for the community to dedicate their year-end giving to ensuring every family has stable housing and a bright future. Individuals and organizations are also invited to donate or collect new toys and gifts for youth.





Family Resource Fairs (FRF)

(June 1 and August 24)

FRFs are day-long in-person events designed to make wrap-around services more accessible, all in one place at the same time. FRFs lessen the burden on families that need housing assistance, job opportunities, health and wellness support, school supplies, diapers, and other essentials. Refreshments, door prizes, music, and children’s activities foster a warm and welcoming environment.



Fundraising Events

Change is Brewing (March, July, October, December)

Casual after-hours hangouts at family-friendly brew pubs that graciously donate a portion of the nights' sales to Wellspring.

Donor Engagement Events (April, October)

Fundraising mixers and celebrations to grow and thank our family of supporters.

Early Learning Center Promotion Ceremony

(Summer)

“Graduation Day” for preschool students moving on to kindergarten. Festivities include a commencement ceremony, songs performed by graduates, and a reception for graduates and families.

SPONSORSHIP

Your generosity means the world to the families we serve. Wellspring is proud to recognize your support through our public engagement programs, including social media, a quarterly newsletter, and many more opportunities.

In addition to the options below, we offer customized sponsorships of our in-person Family Resource Fairs, events, and Early Learning Center Promotion Ceremony beginning at \$3,500 per event.



\$3,500 Friend - Company name listed on:

- Lasting Change or Giving Together campaign website and campaign materials sent to our donors.
- One issue of 2024 Wellspring newsletter.
- Wellspring Corporate Partner webpage at wellspringfs.org.
- Social Media Recognition.

Note:
Friend, Associate,
and Partner
sponsors choose
either Lasting
Change or Giving
Together

\$7,500 Associate - Above, plus:

- Company logo and hyperlink on Wellspring website and Lasting Change or Giving Together campaign website.
- Company logo in Lasting Change campaign videos or on Giving Together website and marketing materials.
- Dedicated social media slide burst.





\$10,000 Partner - Above, plus:

- VIP recognition on Lasting Change or Giving Together website, donor appeals, two videos, and via social media.
- Logo recognition in one additional (two total) 2024 Wellspring newsletters.
- Dedicated social media multi-slide burst.

\$20,000 Premier - Above, plus:

- VIP logo recognition on Lasting Change and Giving Together websites, donor appeals, videos, and holiday toy drive.
- Dedicated Social Media 30 second video.

\$35,000 Ambassador - Above, plus:

- Presenting Sponsor recognition of the Lasting Change or Giving Together campaign.
- Most prominent recognition online, in print, at event, and via social media.
- Includes opportunity for video or in-person address by sponsor to the campaign audience.
- Dedicated social media 60 second video.



VOLUNTEER

Your group is welcome to volunteer at Wellspring Monday through Friday between 10 a.m. – 4 p.m. We recommend a two-hour volunteer event. Remote volunteer activities can be done anytime.

We encourage organizations to donate their time and money to make the most impact. Those that can do both are given higher priority opportunities to volunteer. See pages 6 and 7 for sponsorship opportunities.

For more information, please contact:
(206) 787-8018 or
volunteer@wellspringfs.org



In-Person Volunteering

1-15 People

We match your group and skillsets with our most urgent projects. Support in our Family Store is the most popular group volunteer opportunity.

16+ People:

Due to our space constraints, we cannot accommodate groups larger than 15 at our facility. Larger groups can help with one of the remote projects listed under Remote Volunteering.





Remote Volunteering

Volunteering remotely can be tailored to your group's interest, time, skillset, and budget. We have listed a few options below and would be happy to brainstorm with you.

Kit Assembly: assemble hygiene kits, school supply kits, backpacks, or other essentials to support families facing homelessness. Let us know details about your volunteer event, we will create a wish list for you, and you can have items delivered to the location of your choosing.

Letter Writing: provide positive messages to the families we serve or thank our donors and community members by writing cards or notes of encouragement and appreciation. We provide the message, and you provide the notecards and handwriting.

Build-A-Project: If your group has a specific skillset or interest and would like to share their talent with the families Wellspring serves, let's discuss unique projects that fit your interest and availability.

Host a Drive: Provide essentials to families in need. Join our Holiday Toy Drive or create your own.



ADVANCING WORKPLACE WELL-BEING FOR GOOD

wellspringeap.org

Employees routinely face personal crises that affect their professional lives. Wellspring's Employee Assistance Program (EAP) is here to help.

We connect employees with mental health services, childcare resources, legal help, financial counseling, elder-care services, and an array of other services that help them address crises quickly.

Wellspring's Employee Assistance Program is proud to offer the Employee Stability Program, designed to address employee financial crises earlier, help employees retain or regain housing stability, and reduce the costs associated with lost productivity and turnover for employers.

When you offer Wellspring's (EAP) as part of your benefits package, you communicate that you're committed to your employees' well-being—at work, and beyond.



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