



2025 Corporate Engagement and Sponsorship

Create stability for families by partnering with Wellspring Family Services

By teaming up with Wellspring, you'll help provide stable housing, childcare and early learning for toddlers and preschoolers, and basic daily supplies families need—while showcasing your commitment to creating a brighter future for our community. Join us to build lasting opportunities for families to thrive. Contact us today to explore meaningful collaborations that benefit your business, employees, and our community's families.

2025 Opportunities (see page 4 for sponsorship levels)

Fundraising Campaigns

Keep Families Housed Campaign – April and May

Wellspring’s annual spring fundraising campaign unites the community to prevent and end family homelessness.

Giving Together Campaign – November/December

Wellspring’s largest annual fundraiser and gift drive invites the community to support year-end giving, ensuring families have stable housing and a bright future. Individuals and organizations can also donate or collect new toys and gifts for youth.



Live events

Affordable Housing Resident Services Open House – Spring

We’re proud to partner with BRIDGE Housing to support over 600 residents of the Coronado Springs apartment community in White Center, providing on-site access to affordable housing and essential support programs. Join us for this special celebration!

Early Learning Center (ELC) Family Engagement Classes and Events

Programs in the ELC to empower families and foster a sense of joy, achievement, and belonging, helping families build positive memories even in difficult times.

- **Housing Services** – April
Showcasing services to help families retain and regain stable housing.
- **Mother’s Day and Father’s Day Tea and Treats** – May and June
Celebrating the strength and support of moms, dads, and caregivers.
- **Promotion Ceremony** – July
Our annual “Graduation to Kindergarten” celebration.
- **Introduction to Mobility Mentoring and Ice Cream Social** – September
Structured coaching designed to help individuals and families overcome poverty by building economic mobility and long-term stability.
- **Health, Wellness, and Holiday Support for Families** – November
Helping families stay healthy, connected, and supported during the holiday season.

Family Resource Fairs (FRFs) – June 7th and August 16th at Wellspring

FRFs are half-day, in-person events that provide families with easy access to housing assistance, job opportunities, health support, school supplies, diapers, and more—all in one place. With refreshments, door prizes, music, and children’s activities, these events create a welcoming and supportive environment.

Change is Brewing – Spring, Summer, Fall

Relaxed, family-friendly gatherings at local venues that generously donate a portion of sales to Wellspring.

Celebration of Impact – September

Join us for an open house at Wellspring to celebrate the generosity of our donors and volunteers.

Future of Giving: Planned Giving Kickoff – Fall

Discover how planned giving can create a legacy for families in need. Financial experts will discuss strategies for contributions through bequests, life insurance, donor-advised funds, stocks, and more.

Year-round Volunteer Opportunities

Support families facing homelessness through service days or year-round volunteer opportunities for individuals and groups. Your group is welcome to volunteer at Wellspring Monday through Friday, from 10 a.m. to 4 p.m., with a recommended two-hour commitment. Remote volunteer activities are available all the time.

We encourage organizations to contribute both time and funds for maximum impact, with priority given to those that can do both.

In-person Volunteering

1-15 People: We'll match your group's skills with our most urgent needs. Supporting our Family Store is a popular group volunteer opportunity.

16+ People: Due to space constraints, we cannot accommodate groups larger than 15 at our facility. Larger groups can help with remote projects listed under Remote Volunteering.

Remote Volunteering

Remote volunteering can be tailored to your group's interests, time, skills, and budget. Below are a few options, and we'd be happy to brainstorm more with you.

Kit Assembly: Assemble hygiene kits, school supplies, backpacks, and other essentials for families facing homelessness. Let us know your event details, and we'll provide a wish list.

Letter Writing: Write uplifting messages for the families we support or express gratitude to our donors and community members. We'll provide the message—you provide the cards and handwriting!

Host a Donation Drive: Support families in need by collecting essential items.

- **Collect diapers and wipes**, the most requested supplies. With families spending up to \$80 per week on diapers, your support helps ease this financial burden and ensures babies have the care they need.
- Join our **Holiday Toy Drive** in November and December to bring joy to families during the season.
- Use our **wish list** to organize your own drive.



Sponsorship and Support

Your generosity makes a world of difference to the families we serve. Wellspring is proud to acknowledge your support through our campaign, live events, drives, social media, newsletters and other opportunities.

Note: Friend, Associate, and Partner sponsors choose either Keep Families Housed or Giving Together campaigns.

Sponsorship Level	Benefits
<p>\$3,500 Friend</p>	<p>Company name listed on:</p> <ul style="list-style-type: none"> • Keep Families Housed or Giving Together campaign website and campaign materials sent to donors. • One issue of 2025 Wellspring newsletter. • Wellspring Corporate Partner webpage at wellspringfs.org. • Recognition on social media
<p>\$7,500 Associate</p>	<p>All Friend-level benefits, plus:</p> <ul style="list-style-type: none"> • Company logo and hyperlink on Wellspring website and Keep Families Housed or Giving Together campaign website. • Company logo on Keep Families Housed or Giving Together campaign virtual events, website and marketing materials. • Dedicated social media slide burst.
<p>\$10,000 Partner</p>	<p>All Associate-level benefits, plus:</p> <ul style="list-style-type: none"> • VIP recognition on Keep Families Housed or Giving Together website, donor appeals, virtual events, and via social media. • Logo recognition in one 2025 Wellspring newsletter. • Dedicated social media multi-slide burst.
<p>\$20,000 Premier</p>	<p>All Partner-level benefits, plus:</p> <ul style="list-style-type: none"> • Recognition as a sponsor of your chosen Open House: Affordable Housing Resident Services or Celebration of Impact. • VIP logo recognition on Keep Families Housed and Giving Together websites, donor appeals, virtual events, and holiday toy drive. • Dedicated social media 15-second video.
<p>\$35,000 Ambassador</p>	<p>All Premier-level benefits, plus:</p> <ul style="list-style-type: none"> • Presenting Sponsor recognition of the Keep Families Housed and Giving Together campaign. • Most prominent recognition online, in print, at events, and via social media. • Opportunity for video or in-person address by sponsor to the campaign audience. • Dedicated social media 30-second video. • Logo recognition as Presenting Sponsor of one issue of 2025 Wellspring newsletter

In addition to the above options, we offer event sponsorships starting at \$2,000 per event for the Live Events listed on page 2. The Affordable Housing Resident Services Open House sponsorship starts at \$5,000.

Workplace Giving

Empower Your Team to Give Back

Workplace giving allows companies and employees to support causes they care about through payroll deductions, matching gifts, and giving campaigns. These programs amplify social impact, strengthen community ties, and boost employee engagement. Matching gifts can double or triple donations, maximizing support for nonprofits.

Wellspring is available to present at workplace giving events or resource fairs. Contact Adaline Dunnberg at adunnberg@wellspringfs.org.

Join us in making a difference—integrate workplace giving into your corporate philanthropy today!



Contact Us


Thom Murray, Director of Corporate & Foundation Relations
tmurray@wellspringfs.org
206.902.4259





wellspringfs.org

1900 Rainier Avenue S

Seattle, WA 98144

 /WellspringFamilyServices

 /company/wellspringfs

 /wellspringfs

 @wellspringfs

EIN: 91-0567261